

2024



LOYTEC

Express

Magazine for Building Automation



Upcycle your Space for a Sustainable Future.

LOYTEC's ESG Journey

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the Way in Retrofitting
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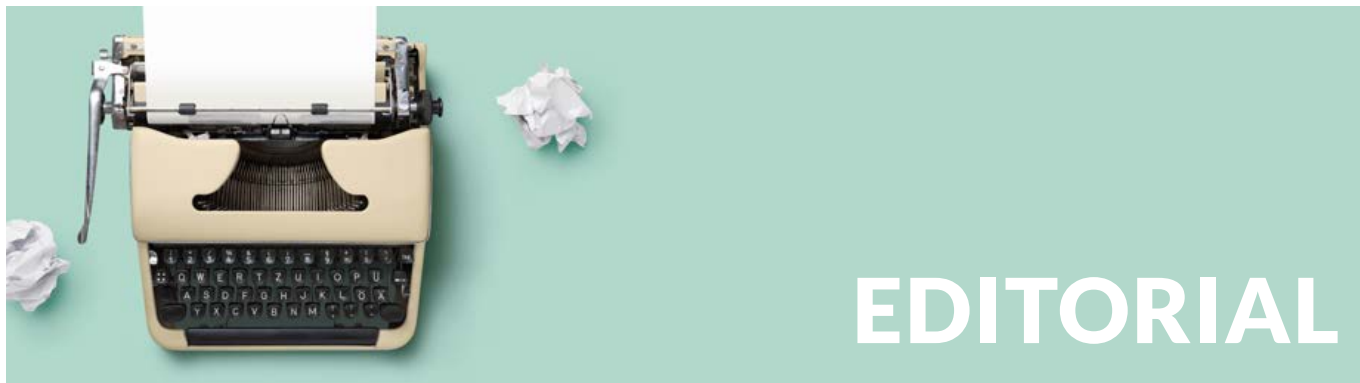
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Real Progress in a Changing World

In today's world, there's an increasing push towards standards and initiatives that, while well-intentioned, can sometimes feel overwhelming when compared to the day-to-day realities we face. One of the more prominent examples is ESG (Environmental, Social, and Governance). While ESG is gaining momentum across industries, it can occasionally seem like a lot of talk without the immediate practical results, especially in sectors like professional building automation.



Hans-Jörg Schweinzer, CEO
LOYTEC electronics GmbH

That said, it's not all smoke and mirrors. At LOYTEC, we focus on making real progress. We're not here to chase after buzzwords, but to offer solutions that genuinely make a difference. Our "Upcycle your Space" initiative, for example, is about taking existing spaces and turning them into smarter, more efficient environments. Instead of tearing down and building new, we're focused on retrofitting and optimizing—because sustainability doesn't always have to mean starting from scratch. It's about making what already exists work better for the future.

This approach has practical value, especially in the global building industry. Whether it's in Europe, the Americas, Australia or Asia, there's an undeniable movement towards energy efficiency and smarter building management systems. Governments and organizations may talk about ESG in sweeping terms, but the truth is, it's the professionals in our industry who are finding ways to implement these goals practically, by improving building automation systems to reduce energy consumption but keeping the persons comfort in focus.

At LOYTEC, we're proud to contribute to this by delivering hardware and software that help make these improvements possible.

And while we're not chasing trends for the sake of it, we are committed to delivering products that not only align with current standards but also future-proof buildings for the challenges ahead.

We remain an international team, with employees from over twenty nations working together to solve global challenges. It's this diversity of thought and experience that continues to help LOYTEC innovate and evolve. Whether it's creating customized solutions or pushing the envelope with new technologies, we continue to make strides that benefit our customers and partners across the world.

So, while the ESG wave may keep growing, we'll continue to focus on what we do best: delivering real-world, human-centric solutions that improve buildings, enhance occupant comfort, lower costs, and reduce environmental impact—without getting lost in bureaucracy. After all, progress comes from action, not just from regulations.

I hope you find inspiration and valuable insights in this latest issue of L-Express!

Sincerely Yours,
Hans-Jörg Schweinzer

LOYTEC's ESG Journey: Upcycle your Space for a Sustainable Future

How LOYTEC is Leading the Way in Retrofitting and ESG in Building Automation



by Amdi Kirkgaard

At LOYTEC, we've been committed to sustainability long before it became a mainstream concern. Our approach to Environmental, Social, and Governance (ESG) practices is not just a response to industry trends—it's a core part of how we innovate and deliver technology to the building automation industry. This article will walk you through how our ESG efforts align with our mission to "Upcycle your Space,"

creating smarter, more efficient buildings that contribute to a sustainable future.

Environmental Focus: Smarter Energy, Cleaner Production

One of the key pillars of our ESG strategy is the environment. At our headquarters in Blumengasse, Vienna, we've recently expanded our solar energy capabilities by installing additional panels. These generate more energy than our production lines consume,

demonstrating how we're reducing our carbon footprint and contributing to a more sustainable energy mix.

Additionally, we are deeply focused on reducing the use of plastics in our production process and minimizing packaging waste. These efforts not only help the environment but also streamline operations, something engineers can appreciate when managing logistics and sustainability in real-time.



For those working directly in the field of building automation, this environmental focus translates into providing products and systems that prioritize energy efficiency, sustainability, and reduced operational costs. In an industry where energy management is critical, LOYTEC's focus on environmental responsibility plays a key role in creating long-lasting solutions.

Social Responsibility: **A Global Team for Global Solutions**

LOYTEC's commitment to the "S" in ESG goes beyond compliance. We take pride in our diverse workforce, with over 14 nationalities represented in our Vienna headquarters alone. This diversity allows us to foster creativity, innovation, and a better understanding of the global markets we serve.

For engineers and technicians, this means you're not just working with technology, but with a team that brings

multiple perspectives to solve complex problems. Our international approach helps us think beyond local solutions and deliver technology that adapts to global challenges, from energy efficiency to climate change mitigation.

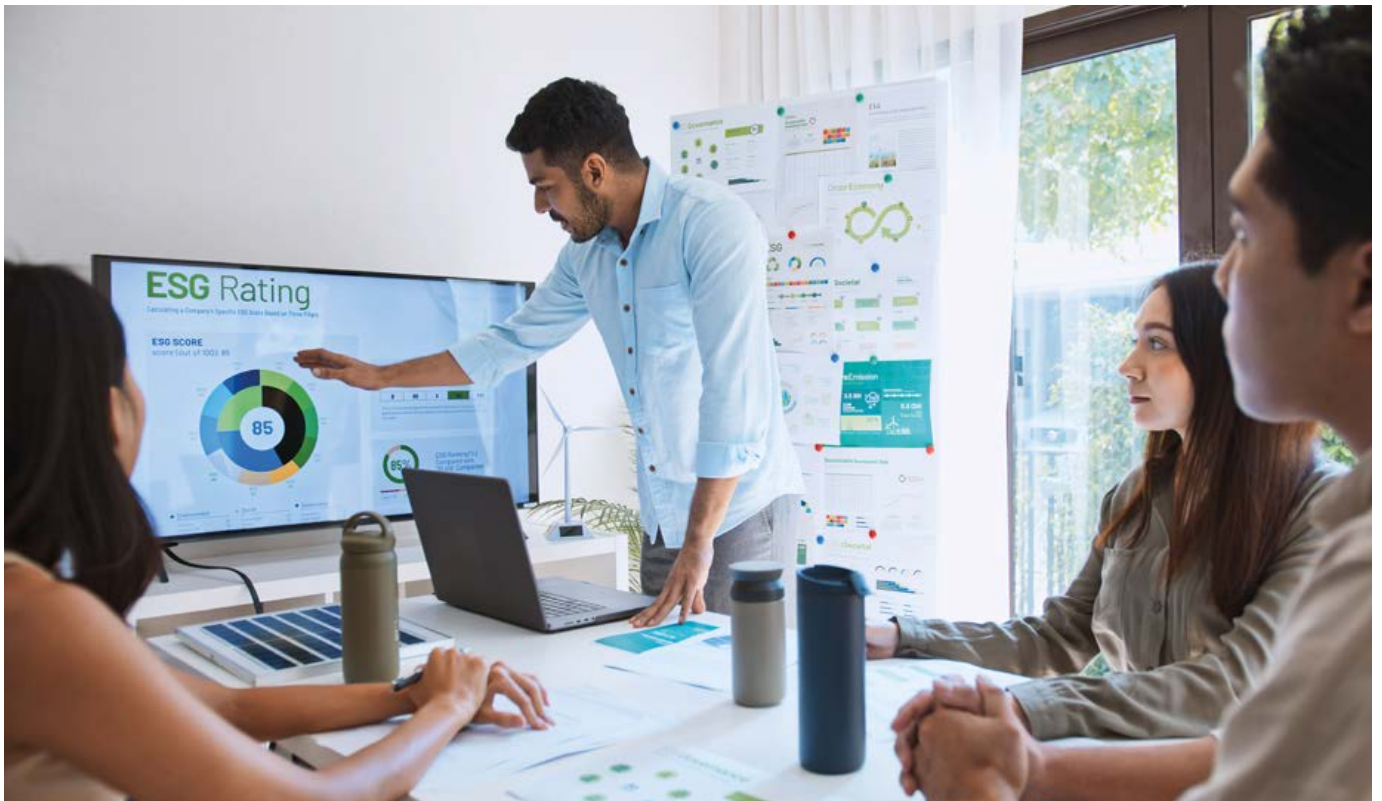
In the world of building automation, where teams often work across borders, this diversity helps in understanding and addressing the unique needs of different markets. By fostering an inclusive culture, LOYTEC ensures that we're continually innovating in ways that matter to both the environment and the people who live and work in the spaces we help automate.

The Critical Role of ESG **in the Building Industry**

For many in the building automation industry, ESG is becoming increasingly significant. Buildings are responsible for around 40% of the EU's total energy consumption and approximately 28% of global CO₂ emissions, making them a critical focus for sustainability efforts. In this context, the role of ESG in building automation is undeniable.

As engineers and technicians, you're on the frontlines of making these buildings more energy-efficient and environmentally friendly. The demand for greener solutions is only growing, driven by both the public and regulatory





bodies. Specifically, the EU's Corporate Sustainability Reporting Directive (CSRD) is expected to be a game-changer in driving sustainability in the building sector.

However, this movement isn't limited to Europe. Globally, governments and regulatory bodies are implementing similar frameworks to reduce carbon footprints and improve energy efficiency in buildings. Countries around the world are increasingly adopting sustainability reporting regulations, echoing the EU's lead in creating stricter energy performance standards. This global push for ESG integration ensures that the drive for greener buildings and retrofitting solutions is not just a regional trend, but a worldwide shift that will influence the building automation industry for years to come. The CSRD, set to take full effect in 2025, will require companies to report on the environmental and social impacts of their operations, including



their supply chains. This means that even companies involved in building automation, retrofitting, and system integration will be required to align with ESG frameworks.

Retrofitting Over New Builds: The Future of Sustainable Construction

One of the key opportunities emerging from ESG requirements is the shift towards retrofitting existing buildings rather than constructing new ones. The EU's Energy Performance of Buildings Directive (EPBD) highlights this need, recognizing that approximately 75% of existing buildings are energy inefficient. Rather than demolishing and rebuilding, retrofitting presents a cost-effective and sustainable solution to improve energy efficiency across Europe.

This is where LOYTEC's initiative to "Upcycle your Space" becomes critical. By leveraging advanced building automation technologies, we



can transform existing buildings into energy-efficient, sustainable spaces without the environmental costs associated with new construction. For engineers and technicians, retrofitting offers the challenge of modernizing old infrastructure while maintaining the integrity of existing systems.

With the right technology, retrofitting can help turn inefficient buildings into nearly zero-energy buildings (NZEB),

all while minimizing resource consumption. LOYTEC's commitment to upcycling spaces aligns with the broader industry shift towards retrofitting, helping buildings meet the latest energy performance standards without the need for costly new builds.

This shift is already being driven by CSRD regulations in Europe, but similar regulatory trends are emerging globally. As countries strive to meet their climate targets, retrofitting is increasingly seen as the most practical and sustainable solution. With retrofitting seen as one of the fastest paths to reducing carbon emissions, the building automation industry is positioned to lead this transition on a global scale.

By integrating advanced automation solutions like smart energy management systems, HVAC optimization, and human-centric lighting, LOYTEC is helping to bridge the gap between old infrastructure and modern sustainability requirements. The initiative to "Upcycle your Space" demonstrates how we're actively contributing to a future where existing buildings are repurposed for better energy performance, rather than discarded.

Conclusion: Human-Centric Innovation Empowering ESG Transformation

At LOYTEC, we understand that technology serves people, not the other way around. Our focus on human-centric design drives every innovation, ensuring that our solutions not only meet technical challenges but also enhance the experience for those who interact with them. From developers and engineers to integrators and end-users, it's the people behind and within the buildings that truly matter.

By prioritizing human needs alongside cutting-edge technology, LOYTEC empowers both individuals and businesses to achieve greater efficiency, sustainability, and connectivity. Our integrated hardware, software, and automation systems are designed to seamlessly "Connect Everything, Empowering Everyone," helping our users tackle the evolving demands of ESG and building automation.

Through technical innovation and a focus on human-driven design, LOYTEC's systems offer more than just solutions—they provide the tools to create smarter, healthier, and more sustainable environments. It's this combination of people-first technology and holistic ESG strategy that ensures LOYTEC is not only meeting today's needs but also shaping the future of building automation.

UPCYCLE YOUR SPACE.



The LOYTEC EMEA Sales Team Your Contacts for Solutions

The international sales team of LOYTEC is a prime example of dynamic growth and adaptability in a globalized world.

With seventeen dedicated employees working as Sales Managers, Sales Application Engineers, Business Development Managers and Team Assistants, the team covers an impressive range of regions in EMEA. The responsibility extends from Central Europe with Germany, Austria, and Switzerland, across the Mediterranean France, Portugal, and Spain, to the economically emerging markets in Eastern Europe and the Balkans. The LOYTEC sales team is supported by eight representations that act as Competence Centers in strategically important countries and regions such as the Netherlands, the United Kingdom, Italy, Malta, Poland, Portugal, Scandinavia, Turkey, as well as the Middle East and Africa.

Details can be found on the website: www.loytec.com/sales/loytec-sales

The doubling of the team size in recent years and the management of Spain and Portugal by a dedicated Sales Manager underscore LOYTEC's commitment to providing local expertise and support. Jose Manuel Morales Lopez, the new Sales Manager for Iberia, has managed to significantly increase both the customer base and sales within a year. This

success story is complemented by the appointment of Nabil Shaker, who replaced Frédéric Caillet as Sales Manager for France, Belgium, and Luxembourg due to retirement, and by Kamil Abou Jaoude, who has strengthened the team as a Sales Application Engineer since the beginning of 2024.

Manager Austria & Central and Eastern Europe from Danijel Nuic, demonstrates the company's progressive stance on gender equality. Danijel Nuic himself has embraced the new challenge as Vice President of Global Sales, reflecting the constant development within the team. Also returning to the team is Volker Barth, who as Solution Development Manager is driving the development of wireless building automation solutions across countries.

The strength of the LOYTEC sales team lies not only in its size and geographic coverage but also in the deep industry experience of its members. They understand their business, act independently, treat each other with respect, and have mostly been part of the team for more

Team Size, Regions, and Tasks

The appointment of Miriam Hernandez Carreres, who as the second woman on the team took over the position of Sales



Author: Harald Hasenclever, LOYTEC Sales Director EMEA



constantly changing market mechanisms, especially regarding ESG criteria, the EU taxonomy, and energy-saving laws.

Effective Strategies

A key element of success lies in building a robust network that includes all decision-makers of a construction project – from investors and planners to the executing companies. The exchange of information within the team is essential to ensure a coherent and effective strategy.

LOYTEC's philosophy of taking every customer seriously, regardless of the size of the company or the volume of orders, is reflected in the way the sales team

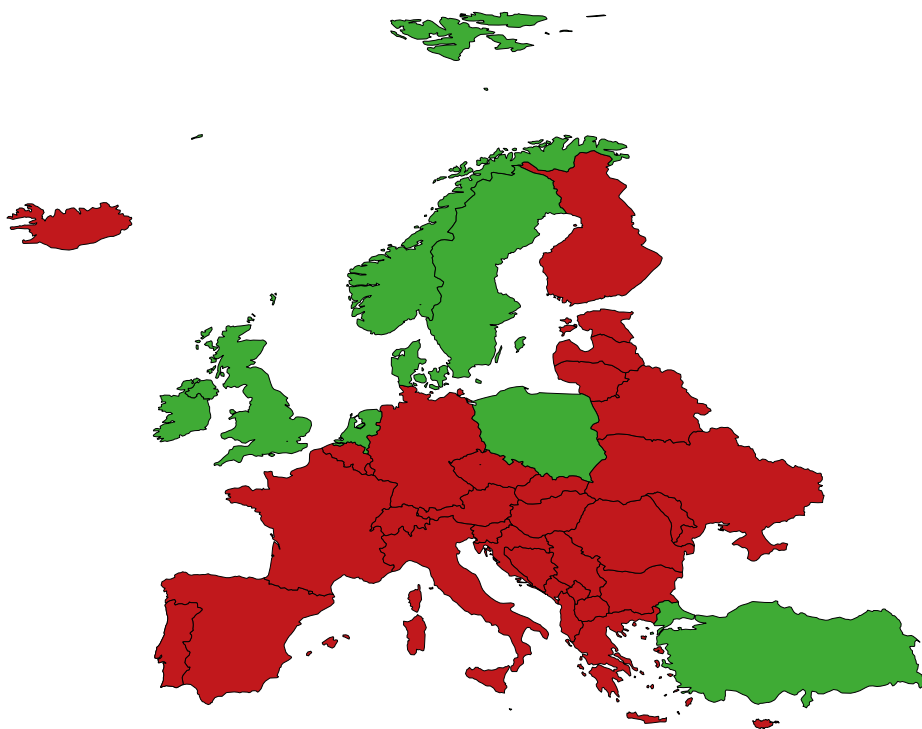
interacts with each individual customer. Whether it is multinational corporations that require complex building automation solutions or local electricians who are renewing lighting control in schools – each customer is treated with the same level of respect and commitment.

This customer-oriented approach has led to long-term business relationships that often last over a decade. LOYTEC not only considers its customers as partners but also maintains a partnership based on trust, reliability, and mutual benefit. These deeply rooted relationships are a testament to the quality of work and the value that LOYTEC places on customer satisfaction and loyalty. It is this dedication and commitment that have made LOYTEC a leading name in the world of building automation and control.

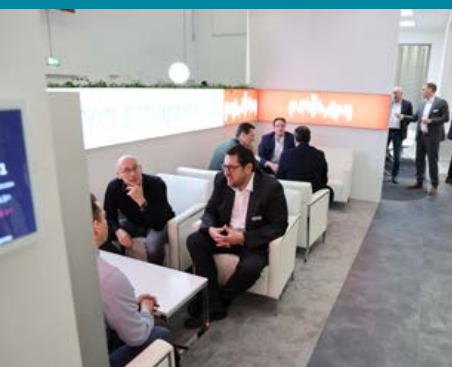
than five years. This long-term commitment and passion for the profession are crucial for the company's ongoing success and growth. It is this combination of experience, dedication, and team spirit that makes LOYTEC a leading provider of building automation solutions and the sales team an invaluable asset to the company and its customers.

Challenges and Customer Engagement

In the dynamic world of international sales, the LOYTEC team faces the challenging task of developing customized solutions that not only meet the technical requirements of customers but also comply with economic conditions. It is crucial to understand the problems of the customers and to respond to the



- Direct contacts at LOYTEC
- Serviced by LOYTEC Competence Centers



Visions

LOYTEC has established itself as a beacon of innovation and quality in building automation. With an international sales team unparalleled in diversity and expertise, we strive to not only consolidate our leading position in Europe but also to continue expanding it. The company's vision is to redefine the boundaries of what is possible in room automation through technological excellence and customer-oriented solutions.

The LOYTEC sales team is at the heart of this vision. It is composed of professionals who are not only highly qualified in technical disciplines but also have a deep understanding of the needs and challenges of customers in various markets worldwide. Through their work, they embody LOYTEC's core values: innovation, quality, and customer proximity.

The team members bring a rich array of experiences and perspectives that enable LOYTEC to offer tailored solutions precisely suited to the specific require-

ments of each individual customer. They are constantly seeking new ways to improve the efficiency, safety, and comfort of buildings through intelligent automation systems.

LOYTEC's commitment to excellence and continuous innovation sets it apart from other companies. The sales team plays a crucial role in this, ensuring that every interaction with the customer is an opportunity to demonstrate the value of LOYTEC products and services.

In the future, LOYTEC plans to further strengthen its presence in the international market and expand into new markets. The sales team will play a key role in implementing this expansion strategy by building new business relationships and nurturing existing partnerships.

LOYTEC's vision is clear: an unwavering commitment to quality and innovation, brought to life by a strong, diverse, and dedicated sales team. This team is not just a sales network, but a group of ambassadors who carry LOYTEC's mission into the world and shape the future of building automation.

LOYTEC EMEA Contacts.



Harald Hasenclever
Sales Director EMEA



Danijel Nuic
VP Global Sales

Sales Europe



Nabil Shaker
Directeur régional des ventes -
France, Luxembourg



Jérôme Bossuge
Sales Manager
Switzerland



**Miriam Hernandez
Carreres**
Sales Manager Austria &
Central and Eastern Europe



Jose Manuel Morales Lopez
Sales Manager Iberia



Paolo Laganà
Sales Manager Italy



Jörg Rost
Sales Manager Germany Region North/East

Sales Germany



Erkan Ünal
Sales Manager Germany Region West



Markus Kübrich
Sales Manager Germany Region South



Josef Muttenhammer
Business Development
Manager Germany



Sascha Remmers
Senior Sales Application
Engineer EMEA



Volker Barth
Solution Development Manager for
Wireless Building Automation Systems

Experience LOYTEC: Our Sales Team Live

LOYTEC is not only a pioneer in technology but also a host of outstanding international customer events. These events provide a unique platform for the exchange between professionals and are a cornerstone of customer engagement.

INTERNATIONAL

LOYTEC BUCS 2024 in Vienna

The Building under Control Symposium (BUCS) in Vienna is another highlight in LOYTEC's event calendar. It is an exclusive opportunity to delve deep into the world of intelligent building automation and exchange ideas with experts.



Buildings Under Control Symposium 2024

This year, the symposium is even more significant. Guests from all over the world are expected to come together to reflect on the past and shape the future.

These three events are more than just trade fairs; they are a testament to LOYTEC's global reach and influence. They offer a stage for innovation, celebrate the company's achievements, and promote dialogue with customers and partners.

LOYTEC's sales team plays a central role: they are not only the face of the company but also the key to building and maintaining long-term customer relationships. Through their commitment and expertise, they contribute significantly to the success of these events and strengthen LOYTEC's image as a leading company in building automation.

INTERNATIONAL

ISH 2025 in Frankfurt

The ISH in Frankfurt, a leading trade fair with the motto "Solutions for a sustainable future", is also an important meeting point for LOYTEC. The company will once again be showcasing its strengths in the field of resource-saving building automation here in March next year, underlining commitment to a sustainable future.

INTERNATIONAL

Light+Building 2024 in Frankfurt

The Light + Building in Frankfurt, one of the world's largest trade fairs for lighting and building services technology, is a prime example of LOYTEC's innovative strength.



The well-being of the guests is the boss's top priority!

With the motto "Upcycle your Space," LOYTEC has set a strong signal for sustainability and modernization. Here, the sales team presented not only existing solutions but also forward-looking innovations that have the potential to revolutionize the industry. The response was overwhelming: Thousands of visitors from over 20 countries came to learn about the latest developments on an area of 180 square meters and to be inspired by the expertise of the LOYTEC team.



Lawrence Huang (Director BABG, Delta Electronics),
 Hans-Jörg Schweinzer (LOYTEC CEO),
 Harald Hasenclever (LOYTEC Sales Director EMEA),
 Danijel Nuic (LOYTEC VP Global Sales),
 Amdi Kirkgaard (LOYTEC GMD)

LOYTEC at Global Exhibitions and Events



LOYTEC on Tour showcasing Innovations

SWITZERLAND

SWISSBAU 2024 in Basel / January



Jerome, supported by several LOYTEC Competence Partners, had a great time at SWISSBAU.

USA

AHR 2024 in Chicago / January



Daryl and his team were supported by Hans-Jörg and Danijel at our booth at AHR.

SPAIN

REBUILD 2024 in Madrid / March



Jose enjoyed talking about LOYTEC solutions at the REBUILD Expo in Madrid.

ITALY

MCE 2024 in Milano / March



The LOYTEC team Italy and Harald presented the latest solutions at our booth in Milano.

AUSTRALIA

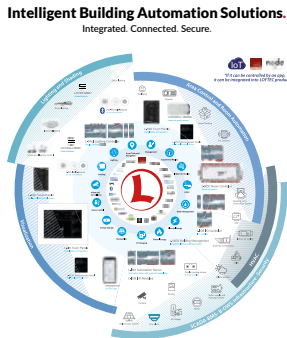
ARBS 2024 in Sydney / April



Sydney was an amazing trip! Danijel and Farshid presented building automation solutions at ARBS.

MALAYSIA

MARVEX in Kuala Lumpur / September



Danijel shared key insights on driving sustainability through innovation in building automation at Marvex.

RETROFIT DONE EASY WITH STATE OF THE ART TECHNOLOGY

SKYPER Tower in Frankfurt.

In the heart of the city of Frankfurt, in the banking district near the Taunusanlage, the three-part ensemble – consisting of the high-rise, the neoclassical villa, and the Carrée – offers a highly intriguing architecture, harmoniously combining various architectural styles and eras. The 39-floor skyscraper, ranking 15th in the list of the tallest buildings in Germany, rises on a distinctive, quarter-circle-shaped plot, making it an essential part of the Frankfurt skyline. Structurally, it is a reinforced concrete construction with a glass curtain facade.

To the east, the tower is connected by a nine-meter-high glass hall to the neoclassical, historically protected villa dating back to 1915. The villa, along with the entire area, belonged

to the construction company Philipp Holzmann and served as the headquarters and executive board office.

A residential and commercial building with 52 apartments and a retail space on the ground floor complements the architectural ensemble.

The Challenges

- Replace existing technology with state-of-the-art room automation solutions
- Implement a flexible, expandable, and user-friendly BMS system
- Maximize operational reliability and comfort



Location:

Frankfurt - Germany

LOYTEC Partner:

HD Real Assets GmbH & Co. KG /
Ampega Asset Management GmbH
Ingenieurbüro Kern und Schneider GbR
Tectareal Asset Services GmbH
WISAG Gebäudetechnik Hessen GmbH

LOYTEC Tools

LWEB-900 BMS
L-STUDIO Platform

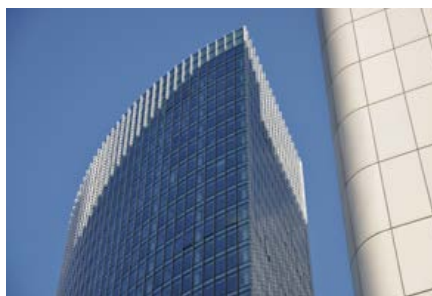
Solution

LROC-400 Room Controller
LPAD-7 Touch Panels

The Solution

One of the reasons for the necessity for retrofitting can be found in the ongoing situation where the majority of manufacturing companies in Germany have discontinued the production of room automation-based controls and operating devices based on LON technology. As room control devices are subject to wear and tear through daily use, leading to malfunctions, it is imperative to implement a sustainable, optimized, and constantly available solution.

The need in this building is therefore to replace existing, partially failing, and no longer available room automation solutions based on LON with a modern and continuously available, sustainable technology. This new solution must, of course, deliver additional benefits for owners, operators, tenants, and the environment.



Project Requirements and Challenges for Room Automation

The project is an essential component of the “Transformation Smart Building” project overseen by Ampega Asset Management with the participation of Tectareal Asset Services and Ingenieurbüro Kern und Schneider. The main goal is to establish a replicable system efficiently and cost-effectively across various rental spaces. This includes ongoing implementation and integration into continuous 365/24/7 office operations.

A key aspect involves seamlessly integrating sustainable replacement solutions into the existing building automation network. The goal is to replace

outdated solutions based on LON with an up-to-date and sustainable solution (BACnet) in a regularly used building.

The project also aims to facilitate the mixed operation of old and new room controllers, ensuring a smooth integration of both protocols. Additionally, it includes the integration of external trades, such as a fire protection system and window control, to be prepared for emergencies.

Energy and user comfort optimization is a critical focus, aiming to increase user comfort while significantly reducing operating costs and CO₂ emissions. The project emphasizes modernity and innovation by providing a platform that seamlessly integrates functional expansions, including modern IoT devices and devices from KNX, EnOcean, Bluetooth SIG Mesh participants, etc. The platform is designed to stay modern through continuous development, accommodating future developments of functions and devices into the room automation network.



Openness through interfaces is prioritized, integrating both current field devices with physical interfaces/connections and new digital interfaces/protocols. This includes wired or wireless transmission to avoid costly and time-intensive rewiring in existing structures.

Even floor lamps are integrated into the automation system via EnOcean. The project aims for swift implementation, allowing for a conversion within just one week for each rental unit during regular operation.

Value enhancement and revenue assurance are additional goals. The existing building is gradually upgraded in terms of automation to meet the latest needs of tenants and users through the use of the latest and innovative technology. These measures not only provide revenue assurance for the property owner but also make the existing building attractive to discerning tenants.

Room control is developed to meet all requirements, featuring the outstanding LPAD-7, a 7-inch fully graphical display that addresses the individual needs of tenants in all rental units through a customizable interface. This ensures

that differently adapted control interfaces can be provided if desired.

The overall strategy is to establish a system where a connected platform/template is generated only once, making it implementable in all rental units with minimal effort. The ultimate goal is to gradually renovate the entire building in multiple construction phases following a proven system and expand it to all 39 floors.

Benefits

The existing system distribution had two discontinued LON controllers—one for room climate control and another for sunblind automation. The rooms' lighting was managed through autonomous floor lamps. The new goal was to find a solution that integrates and merges these three non-communicating technologies



within the existing infrastructure. The LROC-400 proved to be optimal for this purpose. It comes equipped with all the necessary interfaces by default, along with controllers and functions, including integration capabilities for the new floor lamps using the EnOcean wireless protocol. Consequently, the existing system distribution was updated with LROC-400 devices, requiring only an Ethernet connection to integrate the controllers in the general automation network. This not only minimizes downtime but also maximizes operational reliability and comfort for both building operators and tenants.

The ultimate goal is to renovate the entire building while it remains operational by mid-2025, according to a proven and standardized system, and to extend it to all 39 floors.

Conclusion

Therefore, with this innovative revitalization measure, the goals of the building owner and the expectations of modern, discerning tenants have been met through intelligent room automation. This technical intervention has significantly enhanced the existing building.



New LOYTEC Products

The Future is Here: Unveiling Our Latest

DALI-2 Multi-sensors

Introducing the revolutionary LDALI-MS3-BT Multi-sensor, the perfect fusion between the LDALI-MS2-BT and LDALI-MS4-BT Multi-sensors: Engineered with a tiltable sensor head and oval lens it still keeps the slim form factor.

Get your LDALI-MS3-BT today and step into the future!



LDALI-MS3-BT
Multi-sensor



LDALI-MS2-BT
Multi-sensor



LDALI-MS4-BT
Multi-sensor

New Universal I/O Modules

Get ready for the arrival of our new Universal I/O Modules LIOB-560 and LIOB-562! These highly versatile modules easily integrate into the LOYTEC ecosystem and will streamline your project calculations.



LIOB-562 I/O Module



LIOB-560 I/O Module



L-VIS 15"
Touch Panels

L-VIS 12"
Touch Panels

L-VIS 7"
Touch Panels

The New Generation of L-VIS

L-VIS Touch Panels are ideally suited for visualization and operation of various applications in building automation. They visualize building automation systems, can be used as room units, or make a good choice in conference rooms and reception areas.

L-VIS impresses with its timeless design, harmonic integration into modern and historical architecture, with an extremely user friendly concept. The shallow installation depth and low thermal power loss allow mounting in almost any location.

Your LOYTEC Newsletters

Subscribe to our Newsletters and stay informed!



LOYTEC Info Newsletter



Software Release Summary



Software Release Notifications



Product Change Notifications



LOYTEC Info Newsletter

LOYTEC's main newsletter keeps you informed about events, new products, training courses, case studies, ... (available in EN / GER / FR language).

Software Release Summary Newsletter

A bi-monthly newsletter communicating LOYTEC releases (software, firmware, ...), features and new supported devices (available in EN language).

Software Release Notifications Newsletter

Shortly after the release of a new LOYTEC software or firmware, an email will be sent (available in EN language).

Product Change Notifications Newsletter

Learn about LOYTEC product changes before they happen (available in EN language).

[Subscribe to our new newsletter and stay informed!](#)

LOYTEC Management Team 2024

Get to know the Team!



Hans-Jörg Schweinzer
Chief Executive Officer (CEO)

Hans-Jörg graduated from University of Technology Vienna in the field of electronic engineering and telecommunications. Afterwards for eight years Teaching and Research Assistant at the Institute for Computer Technology of University of Technology Vienna, interrupted by his occupation for Motorola in Austin, Texas, USA, as Software Design Engineer in 1995. In 1999 he founded the company LOYTEC electronics GmbH together with four partners.

From the very beginning he has led LOYTEC as CEO.

In 2006 he was nominated “Entrepreneur of the Year” by Ernst & Young and made it to the finals as one of three.

Schweinzer is the Austrian delegate in the European standards committee for building automation (CEN/TC247).

Published several books on automation technology, guest author of numerous magazines, extensive technical lectures.



Danijel Nuic
VP Global Sales

Danijel studied Business Informatics at the Ferdinand Porsche FH in Wiener Neustadt. He joined LOYTEC electronics GmbH in 2013. At LOYTEC he gained professional experience, among others in the area of support and training. Since 2019 in the area of Application Engineering and since 2022 as Sales Manager for the region Austria and Eastern Europe.

In the meantime, he furthermore had the opportunity to gain experience in the area of Offer Marketing.

Since May 2023, Danijel Nuic has been in charge of the areas of sales, marketing, logistics and support as the Vice President Global Sales.



Norbert Reiter
Chief Operating Officer (COO)

Norbert studied electrical engineering/computer technology at the Vienna University of Technology. After graduation, he worked for 2 years as a research assistant at the Institute of Computer Technology at the Vienna University of Technology. He joined LOYTEC electronics GmbH in 2000. Initially working as a software developer, he took over responsibility for customer support

and training in 2006. With the introduction of LOYTEC room automation products, he was also leading the project engineering team. He is involved in the design and conception of LOYTEC products, where he brings in practical customer experiences and requests from the area of training and support. Since July 2023 Norbert Reiter leads the operational area of LOYTEC as COO.



Birgit Ablinger
Chief Financial Officer (CFO)

Birgit joined LOYTEC electronics GmbH in 2017, CFO since 2021. Responsible for Finance, Controlling and HR. Studied International Business and Languages at the Johannes Kepler University in Linz with focus on corporate finance. Before her career with LOYTEC, she was working with KPMG Linz where she gained auditing experience and with STIWA Group,

where she was responsible for implementing production controlling on a new built high-performance automation plant for serial production and later assisted in an A.T. Kearney project in strategic purchasing. Birgit Ablinger represents the management team at LOYTEC’s site in Wildenhag, Upper Austria.



Thomas Rauscher
Chief Technology Officer (CTO)

Thomas studied electrical engineering/computer technology at the Technical University of Vienna, after which he worked as a research assistant at the Institute of Computer Technology at the TU Vienna for two years. From 2000 he developed the basics of the LOYTEC embedded platforms and was

responsible for the first programming environment L-CORE. In 2016, he took over the development of the L-STUDIO programming software and the L-ROC libraries for room automation.

Thomas Rauscher has been leading technical development as CTO since July 2023.

The LOYTEC Commitment.

Energy Savings

REDUCE CO₂ EMISSION



Process Optimization

TIME IS CRUCIAL



Overall Solution

FULLY INTEGRATED



The Human Element

WELL-BEING



Product Range

OVERVIEW

