



Smart Building Levante 2018

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Delta Italy presented its highly integrated Building Automation Solutions at Smart Building Levante

From 22-23 November 2018, Delta was at Smart Building Levante in Bari, Italy to show their latest smart building solutions. All Delta, and subsidiaries LOYTEC and VIVOTEK diversified solutions for Smart Buildings were presented at the exhibition.

During these 2 days, a **successful press conference** was held at the booth with Journalists and Stakeholders attendance, and Idilio Ciuffarella GM EMEA Smart Building was invited for a brilliant speech in a conference on “Hospitality 4.0”.



After the press conference, we received an article from **ilSole24Ore**, the first financial and economic newspaper in Italy: <http://www.quotidianocondominio.ilsole24ore.com/art/il-condominio/2018-11-26/smart-building-le-vante-scena-bari-tecnologia-condominio-40-102802.php?uuid=AEJ2aOnG>

The focus on verticals for our booth design and our presentations concept have been “Hospitality” & “Hypermarkets”. LOYTEC also provided two technical trainings for visitors at the booth.

A “**smart meeting-room**” has been showcased for the first time in a Delta booth: a real meeting room has been replicated with automation for HVAC, sunblind and lighting, controlled by LOYTEC sensors and controllers.

The event has been powered from the **Social Media activity**, thanks to the posts with pictures and videos and thanks to the web connected selfie camera, which attracted lot of young people at the booth and pushed the sharing of images with Delta logo on visitors’ social accounts.

Please click the following link to see the event video:
<https://youtu.be/6gcFFj75txY>

