

Press Release

Vienna, March 23rd, 2011

LOYTEC increases exposure at European industry leading trade fairs

Interest in new Automation Servers extremely vivid

LOYTEC electronics, an expert for innovative building automation solutions, intensifies its participation in industry leading trade fairs. Therefore LOYTEC presented its product range for the first time at ISH this year, the world's biggest trade fair for the heating and air-conditioning sector. The Austrian provider of high tech solutions for modern building automation was in good company: more than 2,300 manufacturers – among them all market and technology leaders from all around the world - presented their latest products and trends at this industry leading trade fair from March 15th to 19th, 2011 in Frankfurt/Main, Germany. More than 200,000 visitors attended the event.

The dominant themes at ISH 2011 were resource conservation, sustainability, efficiency and renewable energies. In accordance with this focus LOYTEC presented the new L-INX Automation Servers and the L-WEB System, automation solutions which offer significant savings potentials regarding energy consumption in company buildings and connected real estate of any size. L-INX are powerful IP based automation stations, which allow numerous ways of applications in automation of buildings. The servers communicate simultaneously in LonMark systems and BACnet networks and support communication standards like KNX, DALI, ZigBee PRO, OPC, Modbus and M-Bus. The range of applications comprises control and monitoring of technical building systems, complete room automation and energy management. L-INX Automation Servers together with the web based L-WEB System shape a powerful building automation system, which sets new standards regarding flexibility, scalability and efficiency. A graphical user interface for operating the

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system and for visualization is provided to your PC via L-WEB. The servers are equipped with integrated alarming, scheduling, trending and email notification functions, plus integrated web server for configuration of the device and for data point monitoring. An especially important aspect of LOYTECs solutions is the quick amortization of the systems. After only a very few years the investment is gained back by the savings.

The interest in LOYTECs new, efficiency-raising automation solutions is very vivid. This was shown during the contribution in Climatizacion 2011, another industry leading trade fair, held in Madrid at the beginning of March. Numerous system specifiers, engineers and system integrators found their way to LOYTECs booth to receive first hand information about the presented trend-setting solutions for building automation.

LOYTEC-president Hans-Jörg Schweinzer, who accompanies every fair presentation of his company personally, is very satisfied with the reactions: "We realize clearly from the many talks with top-class representatives of the industry that our product solutions are inline with the market needs and trends. We are on the right way!"

Photo caption:

Picture A: LOYTECs Managing Directors Josef Wojak (le.) and Hans-Joerg Schweinzer (middle), Head of Sales Dirk Dronia (ri.)

Picture B: The interest in LOYTECs presentation exceeded all expectations

About LOYTEC:

Founded in 1997, LOYTEC electronics GmbH today ranks among the leading European providers of intelligent network infrastructure products for building automation. There LOYTEC sets to open and standardized communication protocols. LOYTEC develops, manufactures and distributes to the world router solutions, embedded Automation Servers, DALI lighting controls, graphic user interfaces, touch panels and gateways. Primary focus is on network solutions for buildings and real estate. Methods provided are remote access and notification, as well as functions for data acquisition, information viewing and data storage. The LOYTEC system is based on a protocol independent approach for decentralized alarming, scheduling and trending.

Product development and manufacturing are located at the Austrian headquarters in Vienna. In addition the company has branch offices in France, Germany and the USA. LOYTEC supplies to more than 80 countries worldwide. Export rate is 99,5 %. Strong partnerships with leading industrial companies and intensive research work in cooperation with universities result in innovative products for customers all around the

world. Numerous national and international awards confirm the run of success of this Austrian high tech provider.

LOYTEC products are found in buildings like the Uniqa-Tower, the T-Center or the Vienna Hilton „Am Stadtpark“ in Vienna, the main train station and the German parliament (Reichstag) in Berlin, the ThyssenKrupp Quarter in Essen, the regional bank Baden-Württemberg in Stuttgart, the Esprit Arena Düsseldorf, one of the most modern multifunctional stadiums of Europe, the Gallileo Tower in Frankfurt, the RTL-Studios in Cologne, the biggest cruise ship of the world, the “Oasis of the Seas”, the fair center Jaarbeurs Utrecht in the Netherlands, Il sole 24 ore, the headquarters of Italy’s leading financial magazine in Milano, the Governor Rockefeller Empire State Plaza in Albany/New York State, the Dallas Cowboys Football Stadium in Arlington/Texas, the Wangjing International Commercial Center and the China Reinsurance in Beijing, the Ernst & Young Headquarters in Sidney and many others more.

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Further information as well as visual materials can be sent to you gladly on request.

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